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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Andrew Robert Byde) Examiner: Nelson, F. A.
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Serial No. 10/698,850) Art Unit: 3628
)
Filed: 10/31/2003) Our Ref: B-5282 621413-6
) 300200790-2
For: "Making Purchase Decisions") Date: October 24, 2007
)
) Re: *Response*
)

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Official Action dated 23 August 2007.

Claim amendments begin on page 2 of this response. Applicant's remarks, which are made without prejudice, begin on page 9 of this response.